







JANUARY 2 0 2 5

The Maha Kumbh Mela, an integral part of Indian tradition, is renowned globally as the largest peaceful congregation of people. The festival is a testament to the human quest for divine and spiritual liberation, representing the belief in freedom from the continuous cycle of birth, death, and rebirth. This gathering allows millions of devotees to immerse themselves in the holy waters of the Ganga, the Yamuna, and the mythical Saraswati, symbolising the purification of the soul leading to Moksha

December 2024

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February 2025

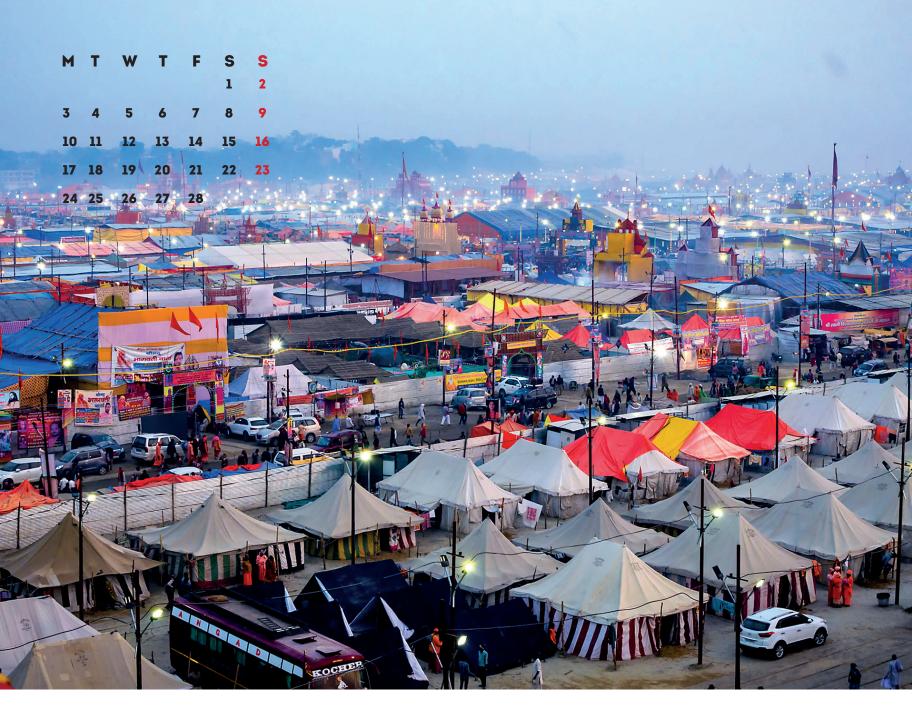
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FEBRUARY 2 0 2 5

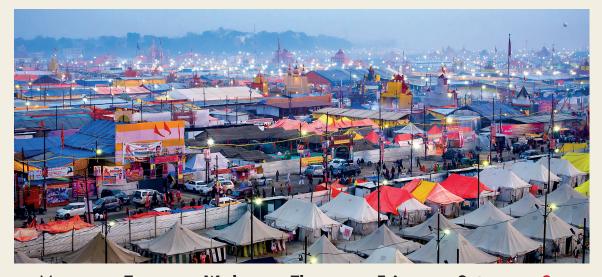
The word 'prayag' has traditionally meant 'a confluence of rivers'. For Prayagraj, it denotes the physical meeting point of the Ganga and the Yamuna in the city. According to ancient belief, a third river, the invisible Saraswati, also meets here with the Ganga and the Yamuna. It is also believed that Lord Brahma performed the very first sacrifice (yagya, yajna) at this place

January 2025

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March 2025

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The Kumbh Mela is the biggest and the most sacred fair of all, which takes place once in 12 years at Prayagraj. It is next being celebrated from January 13, 2025, to February 26, 2025. A sea of humanity lands up here for a dip in the Ganga on Mauni Amavasya. The mega fair is a melting pot of beliefs and ethnicities, drawing lakhs of Indians and foreigners alike

February 2025

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April 2025

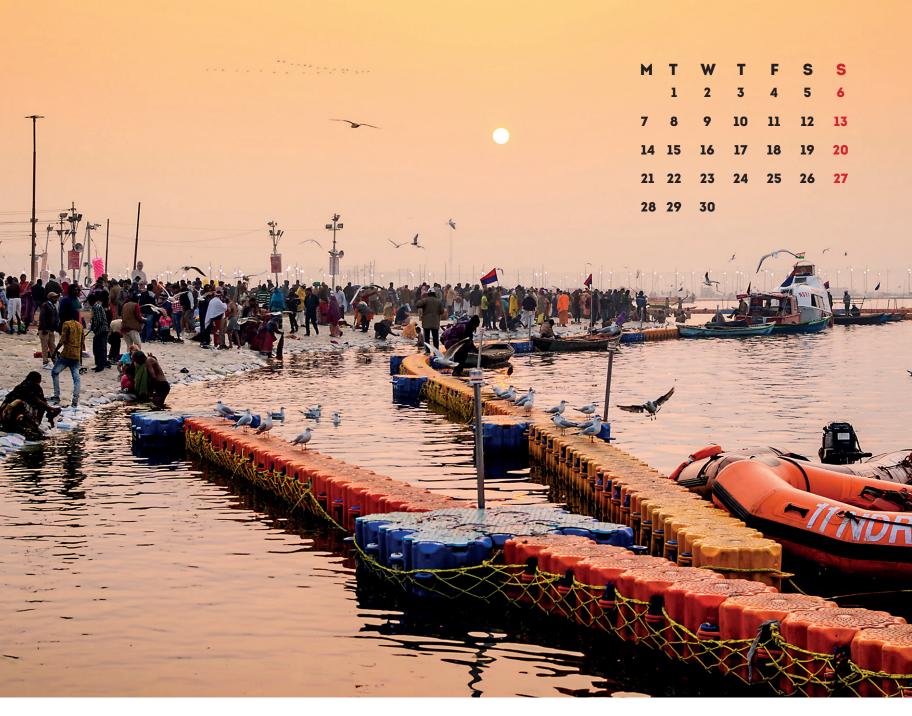
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raditionally, river confluences are regarded as auspicious places, but at Sangam, the significance of the confluence is most pious because here, the holy Ganga, the Yamuna and the mythical Saraswati meet to become one. According to legends, Vishnu was carrying a kumbh (pot) of amrit (nectar), when a scuffle broke out and four drops were spilled. They fell to earth at the four tirthas of Prayag, Haridwar, Nasik and Ujjain

March 2025

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May 2025

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The over month-long fair is marked by the construction of a massive, tented township, complete with cottages, huts, platforms, civic facilities, administrative and security measures. It is organised immaculately by the UP government. The consecration) of the new idol at the Shri Ramjanmabhoomi Mandir in Ayodhya also attracted tourists to Prayagraj. As an important stop on the Rampath Gaman Marg, many tourists who came to Ayodhya for the Pran Pratishthan visited Prayagraj in large numbers

April 2025

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June 2025

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The mega mela is especially renowned for the presence of an extraordinary array of religious ascetics—sadhus and mahants. Once astrologers have determined the propitious bathing time or Kumbhayog, the first to hit the water are the legions of Naga Sadhus or Naga Babas

May 2025

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July 2025												
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hahi Snan refers to the royal bath. It signifies the ritualistic bathing of holy men and devotees in the sacred waters of the river. The Shahi Snan holds immense significance as it is believed to cleanse one's soul of all past sins and pave the way towards Moksha or liberation from the cycle of birth and death

June 2025

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August 2025

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AUGUST 2 0 2 5

hahi Snan is called a 'royal' bath because, on this day, the procession of the holy men belonging to various akharas (religious orders) to the bathing ghats is no less than a royal parade. It's a spectacle filled with grandeur and fervour with the air resounding with chants and the sight of resplendent palanquins, flower-decked chariots, and musical bands

July 2025

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September 2025

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AUGUST 2 0 2 5

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As a first-time attendee, the sheer scale and intensity of the mela are overwhelming. It's not just a religious gathering; it's a spiritual journey and a cultural extravaganza. The air vibrates with the resonating sounds of conch shells and bells, and the air is heavy with the scent of incense. Naga Sadhus charge into the river with thunderous shouts of 'Har Har Gange.' It's a moment of utter devotion, spirituality, and a testimony to the human spirit's strength and resilience.

August 2025

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October 2025

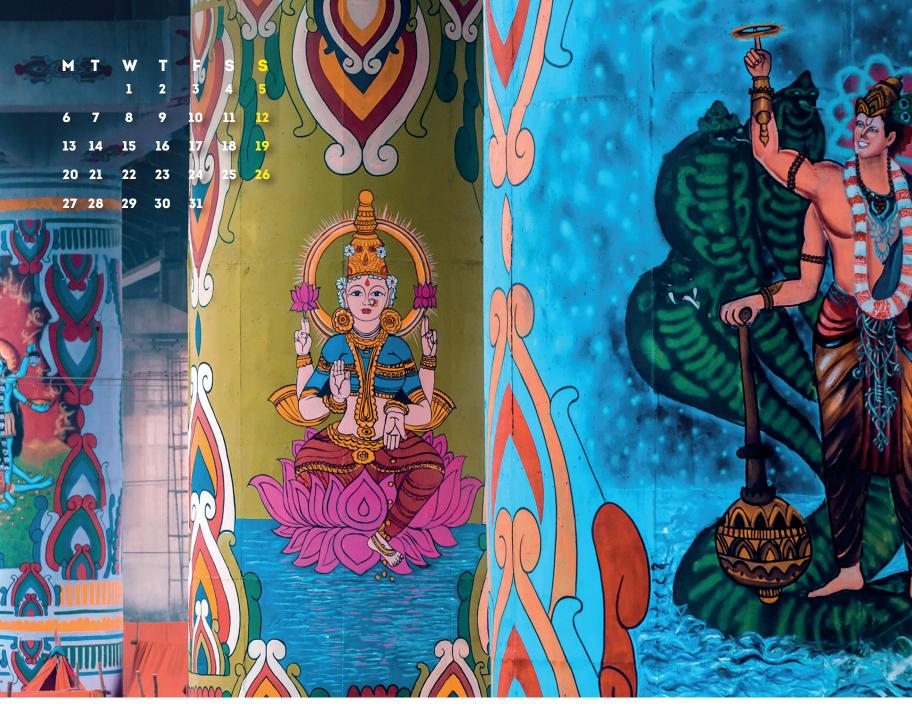
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OCTOBER 2 0 2 5

According to the regional tourism department in Prayagraj, over 5 crore tourists visited the city in 2023. In the first six months of 2024 alone, more than 4.5 crore tourists visited Sangam city. Additionally, 4,266 foreign tourists visited Prayagraj last year to experience its rich historical, cultural, and religious splendour. In 2024, in just six months, the number of foreign visitors reached 3,894

September 2025

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November 2025

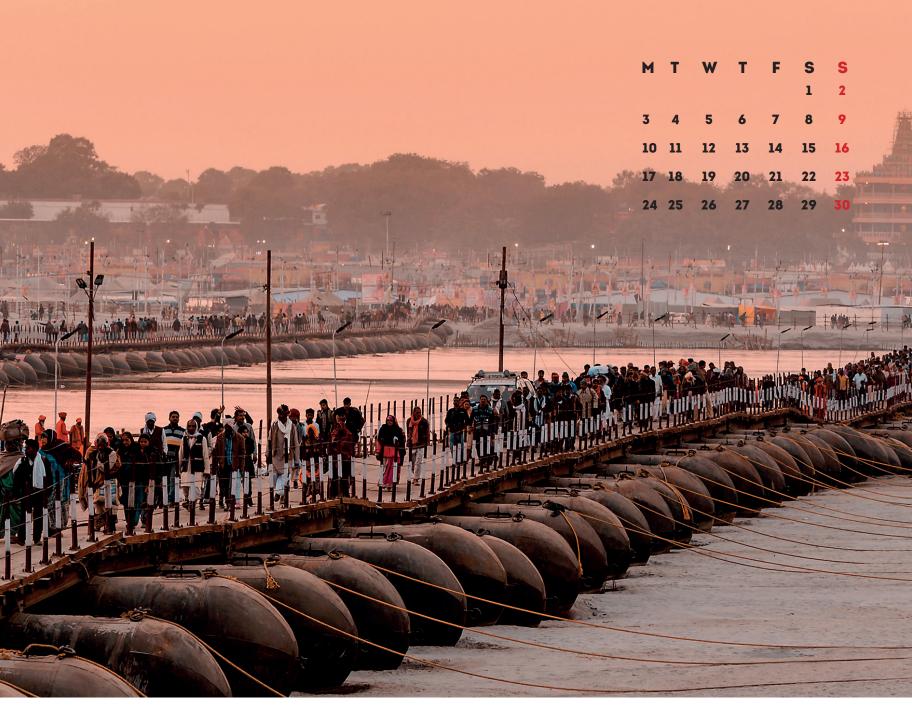
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The Shahi Snan of the Maha Kumbh Mela has gained global recognition. It is not just a religious gathering anymore; it has become a spectacle of faith, a cultural extravaganza, attracting not just devotees, but also tourists, researchers, and international media. The United Nations Educational, Scientific, and Cultural Organisation (UNESCO) has inscribed the Kumbh Mela on the Representative List of the Intangible Cultural Heritage of Humanity, further elevating its status globally

October 2025

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December 2025

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NOVEMBER 2 0 2 5







The timing of the Shahi Snan, or Royal Bath, is determined according to astrological calculations—holding immense spiritual value. The belief is that bathing in the holy river at this time will not only cleanse one's body but also purify the soul, leading the individual closer to attaining Moksha, or liberation from the cycle of rebirth

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2026

JANUARY

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FEBRUARY

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AUGUST

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OCTOBER

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NOVEMBER

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DECEMBER

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